

# NGI DAPSI LOGO GUIDELINES

construction



elements

## COLOR

PANTONE	2935C	5527C	5425C
CMYK	91/71/1/0	27/14/20/0	67/27/28/6
RGB	0/85/184	187/199/196	111/154/168
HEX	#0055b8	#bbc7c4	#6F9AA8

## TYPGRAPHY

Montserrat Regular

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z  
0 1 2 3 4 5 6 7 8 9 @ & ! ? = ( ) < > + / €

Montserrat Bold

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z  
0 1 2 3 4 5 6 7 8 9 @ & ! ? = ( ) < > + / €

versions

## POSITIVE



## NEGATIVE



## SUPPORTING GRAPHICAL ELEMENT

CIRCLE



SQUARE

